

# SPECIFIC GUIDELINES PACK



This document acts as a guide to the specific considerations and undertakings for your potential record attempt and is to be used in conjunction with the **Guide to Your Evidence**, which outlines the evidence we require to verify the success of your record attempt. These guidelines should be read and understood by all concerned with the record attempt prior to the attempt – this includes every participant, organiser and witness.

These guidelines are specific to your record attempt and **must** be followed. Should any part of these guidelines be contravened, your record attempt will be disqualified, without any right of appeal.

Additionally, these guidelines in no way provide any kind of safety advice and cannot be construed as providing any comfort that the record attempt is free from risk.

Guinness World Records (“GWR”) accepts no responsibility for the safety of participants or bystanders in any record attempt. It is your sole responsibility to ensure that (a) all necessary safety precautions are in place and that all equipment used is suitable and thoroughly checked prior to the record attempt taking place and (b) you are in compliance with all applicable health and safety laws and regulations.

If you are organising a record attempt in association with an alcoholic brand you must seek explicit written permission in advance from GWR, otherwise your record may not be approved. Please send your requests to GWR using the Correspondence section in your online application.

If you are organising an online record attempt which may involve the consumption of alcohol, the following additional requirements must be met:

- The platform where the record attempt is to take place must include a responsible drinking message.
- Age restriction, targeting or affirmation technologies should be used, where available, to restrict access to users of legal purchase age or over.
- The record attempt must not be advertised in a manner which appeals to minors, encourages irresponsible drinking or offensive behaviour, or challenges participants to consume an alcoholic beverage.

The above guidance does not constitute legal advice and does not extinguish or dilute your contractual obligations to GWR.

If upon reviewing your evidence it becomes clear that any one of the above measures has not been adhered to, GWR reserves the right to disqualify the record attempt.

Finally, the provision of these guidelines in no way constitutes GWR's consent for you to undertake a record attempt. Any record attempt will only be considered to be authorised by us where you have signed our standard agreement in relation to record attempts.

# Largest parade of Tesla cars

## Record definition

- This record is for the largest number of Tesla cars in a parade formation over a set course.
- This record may be attempted by an individual or a team.
- This record is measured in number of participating vehicles.
- It is not possible for Guinness World Records to list separate records for every model of Tesla car produced. For this reason records for specific models of car will not be considered.

## Rules for Largest parade of Tesla cars

1. All vehicles must carry the Tesla name badge.
2. The following must all be recorded on a pre-printed sheet and submitted with the world record claim: a) the exact model, marque and year of manufacture; b) the registration number of each vehicle; c) the name and telephone number of the driver.
3. The parade may not take place on public highways unless those highways have been officially closed for the record attempt. Proof of official closure should be submitted as evidence.
4. The parade route must be completely closed off and vehicles that are not participating in the parade must not cross the parade route at any point.
5. All entrances and exits must be monitored by uncut, time-stamped video, which must be submitted with the evidence. The counting process must be clearly visible in the frame of the video.
6. If there are any significant gaps between vehicles, the parade will be considered broken and the vehicles will only be counted until the breaking point.

## Rules for 'largest parade of vehicles' records

Please make sure you follow ALL these rules:

1. The parade may not take place on public highways unless those highways have been officially closed for the record attempt. Proof of official closure should be submitted with the evidence pack.
2. The parade route must be marked. If the parade takes place on water, buoys must be used to mark the circuit.
3. If the parade is for motorised road vehicles, then all drivers must hold a full driving license.
4. If the parade is for motorised road vehicles, then license plate numbers of all vehicles participating in the parade must be provided.
5. All vehicles participating in this world record attempt must be moving – it is not acceptable merely to park them in a row.
6. The minimum distance of the parade must be at least 3.2 km. (2 miles) from the starting point to the finish (all vehicles must cross the start line and drive the length of the route to the finish line). The only exception is for parades taking place on water (e.g. 'Largest parade of paddle boarders'), for which the parade route must be at least 1.6 km. (1 mile).

7. Proof of course length must be submitted. The length of the line created by the vehicles may be recorded for interest but is not relevant to the record attempt.
8. Stewards must be positioned evenly at intervals along the course to observe any significant gaps or any vehicles who leave the course before completing the required distance. Stewards must then report their observations to the independent witnesses, so that any non-compliant participants can be deducted from the final total.
9. If a vehicle cannot complete the route, that vehicle must be deducted from the total count.
10. There must be no significant 'gaps' in the flow of vehicles. The vehicles in the parade may not be more than two vehicle-lengths apart during the parade.
11. The name of the organisation, company or person(s) making the attempt must be given, along with the date and place.
12. The event should take place in a public place or in a venue open to public inspection.
13. All record attempts must take place in restricted areas with entrances and exits clearly marked and controlled. Indoor attempts must take place in a room designated for the attempts, and outdoor attempts must be secured with fences or other physical barriers.
14. The number of vehicles must be accurately confirmed by a method approved by Guinness World Records. Please see the "ACCEPTABLE COUNTING METHODS" section of document. Any method other than those listed must be pre-approved by Guinness World Records.
15. Specific measures must be in place to ensure vehicles are not counted twice.
16. Venues and verification methods can be sent for approval using the Correspondence function within your application. Attachments such as venue layouts can be uploaded via the Evidence function. You do not need to use the Submit Evidence button after uploading; as long as you write to us in Correspondence and make sure to save the changes to your application, the materials will appear for review.
17. The entire attempt must be filmed. Both the entrances and the exit must be monitored by uncut, time-stamped video, which must be submitted with the evidence.
18. An aerial photo of the vehicles or a photo showing the parade must be submitted, in addition to the standard photos of the attempt when under duration.

## INDEPENDENT WITNESS REQUIREMENTS

- The role of an independent witness, or in certain cases, the auditing firm, is to oversee the attempt as a whole and confirm the final total after having observed the entire process. They must be made aware of all specific guidelines in order to confirm that all have been adhered to.
- At least two independent witness statements must confirm the exact and final figure of the total vehicles as well as attest that all guidelines were followed during the attempt.
- The independent witnesses must personally perform the counting process or directly observe it.
- One of the independent witnesses must be a specialist independent witness who can confirm that all participating vehicles are of the correct type for this record attempt. Examples of suitable independent witnesses for this category are race engineer; automotive design engineer; specialist motorsport journalist or other expert; or committee member of a relevant automotive club or association. Other types of expert may but

accepted, but the applicant should confirm their suitability with their Record Manager prior to the attempt.

- All attempts of greater than 5,000 vehicles must be overseen by a professional auditing firm, with a report submitted by the auditor(s) present at the attempt containing all details of verification as well as the final total. This report is required in addition to the two independent witness statements.

## ACCEPTABLE COUNTING METHODS

Vehicles must be counted individually by an efficient, accurate method upon entering the venue. The below counting methods are acceptable when performed accurately and in accordance with all guidelines outlined above. Guinness World Records may accept additional methods, provided these methods are pre-approved.

- Barcoded ticketing system – Tickets obtained prior to the event are scanned as vehicles enter and the scanner registers the number of tickets. If vehicles pre-register online and obtain a personalized barcode, the machine can also register their names and other information.
- Wristbands – These can be barcoded (as with a ticketing system) or individually numbered and handed out in order by independent individuals at the entrances.
- Turnstiles – Counters on each turnstile record the number of people passing through into the attempt area.

Please make sure you supply the following evidence:

- One **cover letter** explaining the context of the record attempt. Please indicate the date, time and exact location of the record attempt, your chosen witnesses and your record attempt measurement. Also please provide full details of the person(s)/organisation attempting the record including details on the preparation for the attempt.
- **Two independent witness statements** confirming that the rules above have been adhered to and must explicitly state the exact and final figure of the total vehicles. Statements must describe the counting process and overall attempt in detail. One of these statements must be prepared by a specialist independent witness, as described under 'Witness Requirements' above.
- Where a venue has 5000 vehicles or more an official **auditor's report** must be submitted from an independent, professional auditing firm and must confirm the exact and final figure of the total vehicles taking into account any vehicles whom the stewards deducted from the total, as well as all details of the verification process.
- **Photographic evidence** of your attempt taking place capturing the details provided by the independent witnesses. The photographic evidence must include an aerial photo of the crowd or a photo showing the entire group.
- **Video evidence** of the entire record attempt, from start to finish that enables us to confirm the measurement achieved, that the guidelines have been adhered to and verify the details provided by the independent witnesses. In addition, all entrances and exits must be monitored on video and the counting process must be clearly visible in the video too.

- **Steward statements** must be submitted to confirm all aspects of the guidelines were adhered to, as well as verifying and stating the final number and deductions of vehicles in the parade.
- **Media articles** (newspaper, online, TV or radio) should be submitted as part of the evidence requirements. This is not compulsory evidence.

Please read the Guide to Your Evidence document, where you will find further information about the evidence requirements and evidence templates. It is paramount this document is read before you submit your evidence.

## **Evidence checklist**

- Cover letter
- Witness statement 1
- Specialist witness statement 1
- Auditors report
- Photographic evidence
- Video evidence
- Video of the entrance/exits
- Media articles